



**Pittville School**  
Cheltenham

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**Headteacher** Richard Gilpin

28<sup>th</sup> February 2019

Dear Parent/Carer

**Message from Pittville School – Online Safety warning for parents:**

Momo is a sinister 'challenge' that has been around for some time. It has recently resurfaced and once again has come to the attention of schools and children across the country. Dubbed the 'suicide killer game', Momo has been heavily linked with apps such as Facebook, WhatsApp, YouTube, and most recently (and most worryingly)... YouTube Kids.

Please find the link below to access our downloadable parents' guide:

<https://2j39y52a62gm1afygb3g1xbu-wpengine.netdna-ssl.com/wp-content/uploads/2019/02/MOMO-Online-Safety-Guide-for-Parents-FEB-2019.pdf>

This guide is also available on the school's website on the Safeguarding page. We encourage parents, careers and schools to share this guide and help keep children safe in the online world.

The following advice has also been issued by Gloucestershire Police:

We would like to take this opportunity to remind parents of the need to discuss internet safety with their children to ensure they know not to add / talk to strangers and that usage is supervised. Many of the stories seen have involved young children (mostly between the ages of 6-9) who have come across videos whilst using YouTube, an app rated for 13 year olds and over, unsupervised. We are also aware that some doctored videos have been added to YouTube Kids but the platform is working to get these taken down.

ParentZone have produced a three minute briefing for parents which may be useful to share:  
<https://parentzone.org.uk/article/three-minute-briefing-momo-challenge>

Thank you for your continued support,

Mr A Poole  
Designated Safeguarding Lead