



**Pittville School**  
Cheltenham

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**Headteacher** Richard Gilpin

12<sup>th</sup> March 2020

Dear Parents/Carers,

We are running our annual Readathon Sponsored Read at Pittville School and we'd like your child to join in. This will take place from Monday 16<sup>th</sup> March and will last for one week.

Readathon is the UK's national sponsored reading event for schools. Readathon encourages children to read for pleasure - an activity proven to increase children's chances of success and personal happiness for the rest of their lives. (Source: OECD)

Readathon motivates reluctant readers to give reading a go, and keen readers to read more widely. It works because children choose what they want to read – they are not being assessed, it's all about reading for fun. We would like you to support them, in particular by sponsoring them. The money raised will help the charity Readathon to regularly give brand new books and storyteller visits to children's hospitals across the UK and help our students at school by helping to fund extra books for the accelerated reading scheme.

Please do support your child's reading efforts. Research tells us again and again that children who read for pleasure are more likely to have successful outcomes. Above all, we hope they have fun!

As well as encouraging pupils to read for fun, our school will get free books worth 20% of our sponsorship total – so there really is something in it for everyone.

What we'd like you to do:

1. Your child's been given a Readathon sponsorship card on which to list whatever they will enjoy reading. Books, e-books, poetry, comics – anything goes! Take a look at what they plan to read, or help them complete their list of books – sharing books is fine too (in fact recommended!), as well as listening to audio books.
2. Help your child find sponsors among family and friends.
3. Help your child collect their sponsorship money, by Friday 3<sup>rd</sup> April, and hand in to Mrs Haidon in the Finance office.

Thank you for your support – and happy reading!

Mrs L Davies  
Head of English and Film Studies

